

Classe di ZUMBA 28 Settembre Idroscalo Milano

DATE: Sunday, September 28, 2025
LOCATION: Novegro-Tregarezzo, Lombardia, IT

Event Description

Classe di ZUMBA 28 Settembre Idroscalo Milano is a premier festivals event in Novegro-Tregarezzo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 31/100

Expected Attendance: 114 people

Event ID: CwQR9bMDJtpx9dpqc3

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.