

Clann An Drumma @ Edinburgh Fringe - 25th August

DATE: Monday, August 25, 2025
LOCATION: Edinburgh, Scotland, GB

Event Description

Clann An Drumma @ Edinburgh Fringe - 25th August is a premier performing-arts event in Edinburgh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 50/100
Expected Attendance: 10,000 people
Event ID: Fh3MWP3hp8a8DVGb2F

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 4,000 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
