

Claire-Marie le Guay et Christian Gigier - Festival 2025 @ Salle Maurice Ravel, Palais des Congres

DATE: Friday, August 15, 2025
LOCATION: Le Touquet-Paris-Plage, Nord-Pas-de-Calais, FR

Event Description

Claire-Marie le Guay et Christian Gigier - Festival 2025 @ Salle Maurice Ravel, Palais des Congres is a premier festivals event in Le Touquet-Paris-Plage. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 36/100
Expected Attendance: 204 people
Event ID: DLfkesgeZLK8hZP5D3

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 82 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.