

CLÃ 8º Edição

DATE: Saturday, August 16, 2025
LOCATION: Campinho da Serra I, Espírito Santo, BR

Event Description

CLÃ 8º Edição is a premier concerts event in Campinho da Serra I. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 44/100

Expected Attendance: 505 people

Event ID: J8G8qzsg9vRXJbqRfx

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 202 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
