

# Civil War in Ancient Rome and Early Modern Florence: Medici Patronage and the Example of the Classics

DATE: Friday, November 7, 2025

LOCATION: Firenze, Toscana, IT

## Event Description

Civil War in Ancient Rome and Early Modern Florence: Medici Patronage and the Example of the Classics is a premier conferences event in Firenze. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 30/100

**Expected Attendance:** 100 people

**Event ID:** 5qU3qj5k4pDDK9KQH9

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 40 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/civil-war-in-ancient-rome-and-early-modern-florence-medici-patronage-and-the-example-of-the-classics>

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