

Civil Dusk: Performance by Artist Bethany Collins

DATE: Friday, August 22, 2025
LOCATION: Denver, Colorado, US

Event Description

Civil Dusk: Performance by Artist Bethany Collins is a premier expos event in Denver. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 538 people

Event ID: 3ZScz8mKc4MXDxSQPn

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 215 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.