

City of London - City of London School - Autumn Half Term Holidays

DATE: Friday, October 17, 2025
LOCATION: London, England, GB

Event Description

City of London - City of London School - Autumn Half Term Holidays is a premier school-holidays event in London. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: school-holidays
Importance Rank: 51/100
Expected Attendance: 1,084 people
Event ID: 8bhNgJwacAWPqsYziX

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 434 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.