

City of Greater Bendigo 16 Days of Activism launch

DATE: Monday, November 24, 2025
LOCATION: Bendigo, Victoria, AU

Event Description

City of Greater Bendigo 16 Days of Activism launch is a premier expos event in Bendigo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 47/100

Expected Attendance: 710 people

Event ID: 5EYryC3Su4SoLoYfNc

Hotel Demand Indicators

ADR Impact Index: 5.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 284 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
