

City of Gainesville's "Coffee or Tea With the SBDC!"

DATE: Thursday, August 21, 2025
LOCATION: Gainesville, Florida, US

Event Description

City of Gainesville's "Coffee or Tea With the SBDC!" is a premier conferences event in Gainesville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 33/100
Expected Attendance: 141 people
Event ID: GEBYu2j2mTnNWmDx2Q

Hotel Demand Indicators

ADR Impact Index: 4.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 56 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
