

# CISEE 2025 - International Silver Economy Expo

DATE: Thursday, October 16, 2025  
LOCATION: Chao Yang Qu, Bei Jing Shi, CN

## Event Description

CISEE 2025 - International Silver Economy Expo is a premier expos event in Chao Yang Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 71/100

**Expected Attendance:** 11,656 people

**Event ID:** 32H2gpuCMNwcoS3TrG

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 4,662 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*