

CircularTech Forum 2025-DPP in Action

DATE: Monday, September 22, 2025
LOCATION: Köln, Nordrhein-Westfalen, DE

Event Description

CircularTech Forum 2025-DPP in Action is a premier conferences event in Köln. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 318 people

Event ID: 84AwxYbZPARs7tovHa

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 127 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.