

# CIOAE 2025

DATE: Tuesday, November 11, 2025  
LOCATION: Hang Zhou Shi, Zhe Jiang Sheng, CN

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## Event Description

CIOAE 2025 is a premier conferences event in Hang Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 397 people

**Event ID:** DHbfr7Hb9Af5g4cnMm

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 159 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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