

# Cinematography Focus Pass - Mallorca Film Festival (21-24/10/25)

DATE: Tuesday, October 21, 2025  
LOCATION: Palma, Illes Balears, ES

## Event Description

Cinematography Focus Pass - Mallorca Film Festival (21-24/10/25) is a premier festivals event in Palma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 46/100

**Expected Attendance:** 630 people

**Event ID:** H4mVnQHtCt6UZP5UFf

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 252 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*