

CINEMARCORD – CONVENTION DI EDITORIA E COLLEZIONISMO CINEMATOGRAFICI

DATE: Saturday, September 13, 2025

LOCATION: Bergamo, Lombardia, IT

Event Description

CINEMARCORD – CONVENTION DI EDITORIA E COLLEZIONISMO CINEMATOGRAFICI is a premier conferences event in Bergamo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 421 people

Event ID: CuB27c888nt64VWKeN

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 168 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.