# Cinemô Creators Festival

DATE: Thursday, September 25, 2025
LOCATION: Presidente Kennedy, Ceará, BR

## Event Description

Cinemô Creators Festival is a premier festivals event in Presidente Kennedy. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals
**Importance Rank:** 43/100
**Expected Attendance:** 447 people
**Event ID:** DxVbvdFG7mWUhVFYND

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 179 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*