

CINE E TEATRO DO SOL - FESTIVAL CHARLIE CHAPLIN - EXIBIÇÃO FILME "LUZES DA CIDADE"

DATE: Saturday, September 6, 2025
LOCATION: Santa Teresinha, São Paulo, BR

Event Description

CINE E TEATRO DO SOL - FESTIVAL CHARLIE CHAPLIN - EXIBIÇÃO FILME "LUZES DA CIDADE" is a premier performing-arts event in Santa Teresinha. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 31/100

Expected Attendance: 116 people

Event ID: 3rWPph2dEqa4aQneuH

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.