

CINE CONCERTO 2

DATE: Saturday, October 4, 2025
LOCATION: Rio Branco, Rio Grande do Sul, BR

Event Description

CINE CONCERTO 2 is a premier performing-arts event in Rio Branco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 263 people
Event ID: GEPimH8gMpMZMv74xr

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 105 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
