

Cincinnati Open - Session 18

DATE: Thursday, August 14, 2025

LOCATION: Mason, Ohio, US

Event Description

Cincinnati Open - Session 18 is a premier sports event in Mason. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,435 people

Event ID: 5mGxqfpjPwCo55usZz

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,574 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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