

# CIENCIA de IMPACTO 2025 - Biomateriales & AI

DATE: Monday, November 3, 2025  
LOCATION: La Plata, Provincia de Buenos Aires, AR

## Event Description

CIENCIA de IMPACTO 2025 - Biomateriales & AI is a premier conferences event in La Plata. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 41/100

**Expected Attendance:** 375 people

**Event ID:** xV8SD3iJZB4DQweiaL

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 150 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*