

# CICON ASEAN5 2025 in Ho Chi Minh City, Vietnam

DATE: Tuesday, October 21, 2025  
LOCATION: H Ó Chí Minh, VN

## Event Description

CICON ASEAN5 2025 in Ho Chi Minh City, Vietnam is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 42/100

**Expected Attendance:** 410 people

**Event ID:** G69hEiWHiyKvH4f2PK

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 164 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*