

CICLO 2026 GAUDÍ: 12 Experiencias, Shows, visitas y eventos de Feb. a Dic.

DATE: Monday, December 29, 2025

LOCATION: Buenos Aires, Ciudad Autónoma de Buenos Aires, AR

Event Description

CICLO 2026 GAUDÍ: 12 Experiencias, Shows, visitas y eventos de Feb. a Dic. is a premier concerts event in Buenos Aires. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 35/100

Expected Attendance: 187 people

Event ID: DVGJLp5DRreXEW7byq

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 75 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/ciclo-2026-gaud-12-experiencias-shows-visitas-y-eventos-de-feb-a-dic>

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