CIA. SIN FIN. “Ratonautas Mini-Rocket”

DATE: Sunday, September 14, 2025
LOCATION: Madrid, Comunidad de Madrid, ES

Event Description

CIA. SIN FIN. “Ratonautas Mini-Rocket” is a premier performing-arts event in Madrid. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 32/100
Expected Attendance: 126 people
Event ID: 9XWCUgUgRRRhZf8SAr

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.