

# CHÂTEAU DE VERSAILLES - VISITE GUIDÉE

DATE: Friday, October 31, 2025  
LOCATION: Versailles, Île-de-France, FR

## Event Description

CHÂTEAU DE VERSAILLES - VISITE GUIDÉE is a premier performing-arts event in Versailles. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 53/100

**Expected Attendance:** 1,470 people

**Event ID:** 5nuwD3b9zjrJkZ2ih

## Hotel Demand Indicators

**ADR Impact Index:** 6.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 588 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*