

CHRISTOPHE MALI TRYO

DATE: Friday, October 10, 2025
LOCATION: Villenave-d'Ornon, Nouvelle-Aquitaine, FR

Event Description

CHRISTOPHE MALI TRYO is a premier concerts event in Villenave-d'Ornon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 37/100

Expected Attendance: 226 people

Event ID: 8jnNJ9i82teZP9qTuz

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 90 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
