

Christmas Wrapping Station & Community Pop-Up 2025

DATE: Friday, November 28, 2025
LOCATION: Whang & V'À æ÷ thland Region, NZ

Event Description

Christmas Wrapping Station & Community Pop-Up 2025 is a premier performing-arts event in Whang & V'À This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 43/100
Expected Attendance: 461 people
Event ID: ERTg4sEXK3RCKrXi4C

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 184 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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