

Christmas with Bandura | Anchorage, AK

DATE: Sunday, January 11, 2026
LOCATION: Anchorage, Alaska, US

Event Description

Christmas with Bandura | Anchorage, AK is a premier performing-arts event that attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 22/100
Expected Attendance: 39 people
Event ID: 3LsoYPcQNhGpGzNm4p

Hotel Demand Indicators

ADR Impact Index: 3.4x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 16 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.