

# Christmas with ABBAesque - A Night of Nostalgia and Glamour!

DATE: Friday, December 12, 2025  
LOCATION: Dublin 22, County Dublin, IE

## Event Description

Christmas with ABBAesque - A Night of Nostalgia and Glamour! is a premier performing-arts event in Dublin 22. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 49/100  
**Expected Attendance:** 931 people  
**Event ID:** FDTQ9hqRkU8C8YzdX5

## Hotel Demand Indicators

**ADR Impact Index:** 5.7x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 372 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*