

Christmas Gift Bag Workshop

DATE: Monday, December 15, 2025
LOCATION: Nambour, Queensland, AU

Event Description

Christmas Gift Bag Workshop is a premier community event in Nambour. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 43/100

Expected Attendance: 443 people

Event ID: Ep9wB3Qb7KjZGx5L4c

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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