

Christmas at Roberts Hall with The Currys Friday 12/12!

DATE: Friday, December 12, 2025
LOCATION: Lynn Haven, Florida, US

Event Description

Christmas at Roberts Hall with The Currys Friday 12/12! is a premier concerts event in Lynn Haven. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 40/100

Expected Attendance: 299 people

Event ID: 3GC5i24k5X9FuYZagK

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.