

Christmas Art & Craft Exhibition - North Shore Craft Group

DATE: Thursday, November 20, 2025
LOCATION: Thornleigh, New South Wales, AU

Event Description

Christmas Art & Craft Exhibition - North Shore Craft Group is a premier expos event in Thornleigh. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 60/100
Expected Attendance: 3,154 people
Event ID: G2sU4JTqGWxAdNBowj

Hotel Demand Indicators

ADR Impact Index: 6.6x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 1,262 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
