

Christchurch County Festival

DATE: Sunday, October 26, 2025
LOCATION: Canterbury Region, NZ

Event Description

Christchurch County Festival is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 51/100

Expected Attendance: 1,128 people

Event ID: CjpWTYEurZ8j2hCWXM

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 451 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/christchurch-county-festival>

Document generated on 6/4/2026, 10:15:12 AM