

Choral concert "The Glory of Händel"

DATE: Saturday, October 4, 2025
LOCATION: Woluwe-Saint-Lambert, Bruxelles, BE

Event Description

Choral concert "The Glory of Händel" is a premier performing-arts event in Woluwe-Saint-Lambert. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 26/100

Expected Attendance: 62 people

Event ID: 86QqzLuBadjytJghoE

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 25 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.