

CHOPPER - THE LAST HARD BASTARD ON EARTH

DATE: Thursday, October 23, 2025
LOCATION: Manjimup, Western Australia, AU

Event Description

CHOPPER - THE LAST HARD BASTARD ON EARTH is a premier festivals event in Manjimup. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 36/100

Expected Attendance: 190 people

Event ID: B9VMY6H663o5aq6RuG

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 76 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.