

# Choose A Gasoline Car or Electric Car

DATE: Thursday, October 9, 2025

LOCATION: Toronto, Ontario, CA

## Event Description

Choose A Gasoline Car or Electric Car is a premier conferences event in Toronto. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 35/100

**Expected Attendance:** 177 people

**Event ID:** 8S3UZBrJ9RyLaFn3Dg

## Hotel Demand Indicators

**ADR Impact Index:** 4.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 71 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*