

CHOIR for the PEOPLE- TERM 3

DATE: Tuesday, August 26, 2025

LOCATION: Kwinana Town Centre, Western Australia, AU

Event Description

CHOIR for the PEOPLE- TERM 3 is a premier community event in Kwinana Town Centre. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 26/100

Expected Attendance: 60 people

Event ID: 6s5g5s2dfJXDk7qrvc

Hotel Demand Indicators

ADR Impact Index: 3.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 24 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/choir-for-the-people-term-3>

Document generated on 6/4/2026, 7:07:53 AM