

Chinese Super League - Wuhan Three Towns vs Yunnan Yukun

DATE: Friday, August 15, 2025
LOCATION: Yuxi, Yunnan, CN

Event Description

Chinese Super League - Wuhan Three Towns vs Yunnan Yukun is a premier sports event in Yuxi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 22,330 people

Event ID: rhHxJDWXTCo9ipdrBC

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,932 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.