

Chinese Super League - Shenzhen Peng City vs Changchun Yatai

DATE: Sunday, August 24, 2025
LOCATION: Chang Chun Shi, Ji Lin Sheng, CN

Event Description

Chinese Super League - Shenzhen Peng City vs Changchun Yatai is a premier sports event in Chang Chun Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,822 people

Event ID: 643zx5eRp4FaiJEYNG

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,729 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.