

Chinese Super League - Meizhou Hakka vs Changchun Yatai

DATE: Saturday, August 16, 2025
LOCATION: Chang Chun Shi, Ji Lin Sheng, CN

Event Description

Chinese Super League - Meizhou Hakka vs Changchun Yatai is a premier sports event in Chang Chun Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,202 people

Event ID: 9H45YG5XxJ74UjfNM8

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,481 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.