

Chinese Super League - Chengdu Rongcheng vs Shenzhen Peng City

DATE: Saturday, November 22, 2025
LOCATION: Zhaoqing, Guangdong Province, CN

Event Description

Chinese Super League - Chengdu Rongcheng vs Shenzhen Peng City is a premier sports event in Zhaoqing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 66/100

Expected Attendance: 6,639 people

Event ID: A3tBPpZihtX2LG8Ysh

Hotel Demand Indicators

ADR Impact Index: 7.1x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,656 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.