

Chinese Super League - Beijing Guoan vs Shenzhen Peng City

DATE: Saturday, October 18, 2025
LOCATION: Zhaoqing, Guangdong Province, CN

Event Description

Chinese Super League - Beijing Guoan vs Shenzhen Peng City is a premier sports event in Zhaoqing. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 11,829 people

Event ID: CXugJFQHfy27hwV2BC

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,732 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.