

Chinese Super League - Beijing Guoan vs Qingdao West Coast

DATE: Saturday, August 16, 2025
LOCATION: Qingdao, Shandong, CN

Event Description

Chinese Super League - Beijing Guoan vs Qingdao West Coast is a premier sports event in Qingdao. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 76/100

Expected Attendance: 20,013 people

Event ID: 9umS3wTpY2B9PW57jD

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,005 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.