

Chinese Super League - Beijing Guoan vs Henan

DATE: Friday, September 12, 2025
LOCATION: Zheng Zhou Shi, He Nan Sheng, CN

Event Description

Chinese Super League - Beijing Guoan vs Henan is a premier sports event in Zheng Zhou Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 77/100

Expected Attendance: 21,151 people

Event ID: B4ynbWgherjwupN6sT

Hotel Demand Indicators

ADR Impact Index: 8.0x baseline (varies by property tier & location)

Occupancy Impact: +62 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 8,460 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.