

# China (Shenzhen) Network Information and Data Security Exhibition and Summit Forum

DATE: Thursday, November 13, 2025  
LOCATION: Shenzhen Shi, Guangdong Sheng, CN

## Event Description

China (Shenzhen) Network Information and Data Security Exhibition and Summit Forum is a premier expos event in Shenzhen Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 84/100

**Expected Attendance:** 50,000 people

**Event ID:** 3fzB6e5AiPwxHojmEM

## Hotel Demand Indicators

**ADR Impact Index:** 8.6x baseline (varies by property tier & location)

**Occupancy Impact:** +64 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 20,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*