

China International Paper Technology Exhibition and Conference (CIPTe)

DATE: Wednesday, August 13, 2025
LOCATION: Pu Dong Xin Qu, Shang Hai Shi, CN

Event Description

China International Paper Technology Exhibition and Conference (CIPTe) is a premier expos event in Pu Dong Xin Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 65/100

Expected Attendance: 5,363 people

Event ID: 5i87C8U8ErTxYPVC7p

Hotel Demand Indicators

ADR Impact Index: 7.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,145 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.