

# China International Medical Tourism Fair

DATE: Wednesday, November 12, 2025  
LOCATION: Chao Yang Qu, Bei Jing Shi, CN

## Event Description

China International Medical Tourism Fair is a premier expos event in Chao Yang Qu. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 70/100

**Expected Attendance:** 10,000 people

**Event ID:** DzgkB65XeVuV2tTs57

## Hotel Demand Indicators

**ADR Impact Index:** 7.5x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*