

China Hydrological & Water Resource Exhibition 2025

DATE: Sunday, November 23, 2025
LOCATION: Shenzhen Shi, Guangdong Sheng, CN

Event Description

China Hydrological & Water Resource Exhibition 2025 is a premier expos event in Shenzhen Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 70/100
Expected Attendance: 10,574 people
Event ID: 9ENfwAEZ9FJtvmggaD

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)
Occupancy Impact: +61 percentage points over baseline
Booking Lead Time: Demand begins 90 days before event
Impact Radius: 25km from venue
Estimated Room Nights: 4,230 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.