

# China Education Equipment Exhibition 2025

DATE: Thursday, October 23, 2025  
LOCATION: Qing Dao Shi, Shan Dong Sheng, CN

## Event Description

China Education Equipment Exhibition 2025 is a premier expos event in Qing Dao Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 72/100

**Expected Attendance:** 12,895 people

**Event ID:** ERn6W9wxqHbFVLZfTr

## Hotel Demand Indicators

**ADR Impact Index:** 7.6x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 90 days before event

**Impact Radius:** 25km from venue

**Estimated Room Nights:** 5,158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*