

China Bakery Exhibition 2025 (Autumn Edition)

DATE: Monday, December 15, 2025
LOCATION: Shenzhen Shi, Guangdong Sheng, CN

Event Description

China Bakery Exhibition 2025 (Autumn Edition) is a premier expos event in Shenzhen Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 67/100

Expected Attendance: 7,357 people

Event ID: DABrMbbAvJ5WzmfWCH

Hotel Demand Indicators

ADR Impact Index: 7.2x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 2,943 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.