

China 101: PLA Overseas Command & Control

DATE: Thursday, September 25, 2025
LOCATION: Ramstein-Miesenbach, Rheinland-Pfalz, DE

Event Description

China 101: PLA Overseas Command & Control is a premier conferences event in Ramstein-Miesenbach. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 25/100

Expected Attendance: 57 people

Event ID: GRf8XfTroXR4MSsadD

Hotel Demand Indicators

ADR Impact Index: 3.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 23 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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