

CHIMAtalks - Do Mate ao Milhão: Como se preparar para receber investimento

DATE: Tuesday, September 23, 2025
LOCATION: São Francisco, Santa Catarina, BR

Event Description

CHIMAtalks - Do Mate ao Milhão: Como se preparar para receber investimento is a premier conferences event in São Francisco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 32/100

Expected Attendance: 132 people

Event ID: BMZpMfcwkmRmachTE7

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 53 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.